

SANDRA KOFLER

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Experience

- Freelance Writer *New York, NY and Chicago, IL* *October 2008-Present*
Reporter, Columnist and Blogger
- Write and report *TV Guide Magazine's* weekly "Web" **column** on TV-related websites
 - Write *tvguidemagazine.com's* "Web Hot List," a **daily blog** on TV sites and viral video
 - Link to TVG "Web" columns on **Twitter** and **Facebook**, blog *Grey's Anatomy* for TVG
 - Principal interviewer, **editor** and publicist for Chicago's On Look Films
 - Writer and editor for upcoming TV pilot with Chicago's Noisemaker Films
- TV Guide Magazine | *tvguide.com* *New York, NY* *May 2006-October 2009*
Editorial Researcher, Columnist and Blogger
- Wrote weekly "Best Bytes" column on TV-related websites and viral video
 - Proofread and checked TVG magazine stories for established **accuracy and style**
 - Wrote two weekly *tvguide.com* blogs, for Fox's *Bones* and The CW's *Reaper*
 - **Interviewed actors** like Tony Shalhoub and Peter Krause for *tvguide.com* features
 - Reported from events like the "Sex and the City: The Movie" junket and TV premieres
- Spin Magazine *New York, NY* *January-May 2006*
Full-time Freelance Researcher
- Checked stories in all sections for accuracy and style
 - Contributed reporting to features like Phil Spector's trial and to Spin's U.S. city guides
- The Village Voice *New York, NY* *August 2005-January 2006*
Music Department Editorial Intern
- Wrote entertainment listings and web headlines in **HTML** for *villagevoice.com*
 - Wrote and edited breaking news items for *villagevoice.com* section
 - Collaborated on production of "Pazz & Jop 2005," Voice's annual music critics' poll
- Entertainment Weekly *New York, NY* *January-August 2005*
Editorial Intern and Freelance Reporter
- Interned January-April then hired as in-house freelance reporter and researcher
 - Reported from movie premieres, **red carpet** events and Lollapalooza 2005
 - Wrote daily newsletters, edited research databases and fact-checked all sections
- Buzz Magazine *Champaign, IL* *January-May 2004*
Staff Writer
- Wrote music reviews for University of Illinois' weekly entertainment magazine
- Novaya Gazeta *Moscow, Russia* *February-May 2003*
Editorial Intern
- Reported at independent city newspaper (circulation: 100K) while studying abroad
 - Wrote articles in Russian, translated for and assisted reporters at press conferences
- The Daily Illini *Champaign, IL* *January 2001-May 2004*
Reporter, Photographer and Infographics Designer
- Wrote news stories on **daily deadlines** for University of Illinois' student newspaper
 - Photographed sports events and press conferences; illustrated infographics

Education

B.S. in News-Editorial Journalism, December 2004
University of Illinois at Urbana-Champaign

Skills/Interests

Blog CMS, HTML, Twitter, Adobe Photoshop, Adobe InDesign, Lexis-Nexis, SLR and digital photography, ailing from a fever wherein the cure is more pop culture, gadgets, DIY culture